

What is claimed is:

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1. A thank-you gift order/dispatch system, wherein firstly books of thank-you gifts are distributed to customers attending a ceremony, an event or the like, then the customers notify the thank-you gift information administrator, either through the management of a ceremony or event site or directly, of the names or numbers assigned to chosen thank-you gifts, in succession the thank-you gift information administrator gives an instruction to a thank-you gift dispatch agent based on the names or numbers of said chosen thank-you gifts so that said chosen thank-you gifts are dispatched to the customers.

2. The thank-you gift order/dispatch system of claim 1, wherein said thank-you gift information administrator stores information regarding at least the addresses and names of the customers in a computer memory in advance, and in the event that a customer fails to communicate regarding the name or number of a chosen thank-you gift even after a predetermined period, the administrator makes an enquiry to the customer, based on an output signal from a computer, regarding whether the customer intends to receive a thank-you gift or not and the name or number of a chosen thank-you gift if the customer intends to receive the thank-you gift.

3. The thank-you gift order/dispatch system of claim 2,

wherein if the customer still fails to reply within a certain period, said thank-you gift information administrator stops the administrative process regarding the customer.

4. A thank-you gift order/dispatch system characterized in that a thank-you gift information administrator stores information regarding at least the addresses and names of customers in a computer memory in advance, and in the event that a customer fails to communicate regarding the name or number of a chosen thank-you gift even after a predetermined period, a thank-you gift chosen by said thank-you gift information administrator is dispatched to the customer based on an output signal from a computer.

5. The thank-you gift order/dispatch system of claim 4, wherein in the event that the customer still fails to reply within a further certain period since dispatch of the thank-you gift chosen by said thank-you gift information administrator from a thank-you gift dispatch agent, said thank-you gift information administrator stops the administrative process regarding the customer.

6. The thank-you gift order/dispatch system of claim 1, 2 and 4, wherein the books to be distributed are different from each other in terms of the prices of the thank-you gifts or price ranges of the thank-you gifts.

7. The thank-you gift order/dispatch system of claim 1, 2 and 4, wherein thank-you gift dispatch agents are classified by region.

8. The thank-you gift order/dispatch system of claim 1, 2 and 4, wherein thank-you gift dispatch agents are different from each other in accordance with the types of thank-you gifts.

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